

ELIMINATE 

EXECUTIVE SUMMARY

Innovation & Mission

Vueon Creator Space Inc. is an innovative product development and creative media company that designs engaging consumer products promoting active play, meaningful social interaction, and lasting memories.

Flagship Product

ELIMINATE U® is a patent-pending, screen-free floor game that transforms Musical Chairs into a safer, portable, interactive experience for players of all ages.

Our Story

Created from a homemade numbered game board built for family fun on a limited budget, ELIMINATE U® evolved into a unique game that encourages movement, teamwork, strategy, and social engagement for families, schools, churches, camps, parks, youth organizations, and corporate team-building.

Progress

Working prototypes have been completed, a provisional patent application has been filed, an experienced OEM manufacturing partner has been identified, and community demonstrations have generated enthusiastic feedback, validating strong market potential.



**Turning Simple Ideas Into
Extraordinary Active Play**

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Vueon Team

The Creators of ELIMINATE U

Leadership

Nat Bushell - Co-Creator Visionary & Business

Development

- Antonio Bushell – Co-Creator & Product Development
- Family-led innovation team:
- Jasmine Bushell, Alexionna Bushell, Tottionna Bushell, Antonio Bushell Jr.

Product design, branding, testing, and commercialization

- Mission: Create fun, active, screen-free entertainment for all ages



Driven by innovation. Built for families. Designed to get people moving.

Business Model

Retail Price

\$99.00-\$115.00

Wholesale Price

\$49.00-\$69.00

Manufacturing Cost

\$25.00-\$30.50

Wholesale Gross Profit

\$18.50-\$24.00

High-margin pricing strategy designed for scalable retail and wholesale growth.

Business Model • Funding Strategy • Vision

Business Model

- Direct-to-ConsumerE-commerce
- Wholesale Distribution
- Retail Partnerships
- Institutional Sales
- Future Licensing Opportunities

Financial Opportunity

Suggested Retail Price: \$99–\$115
Estimated Manufacturing Cost: \$25.00- \$ 30.50
Strong GrossMargins (Including shipping & Handling)
High Scalability

Funding Request

- InitialManufacturing Run
 - Distribution Expansion
 - Intellectual Property Protection Inventory Build
- Marketing & Brand Growth
Working Capital



VISION

EstablishELIMINATE U® as a nationally recognized active-play brand that brings people together, replaces screen time with meaningful interaction, and creates unforgettable experiences.

ELIMINATE U® Digital Companion App

Smart Features

- ✓ Web-based platform (no download required)
- ✓ Works on phones, tablets & computers
- ✓ Play your own music playlists
- ✓ Bluetooth speaker compatible
- ✓ Adjustable game timer
- ✓ Start & stop music instantly
- ✓ Eliminate numbered spaces with one tap
- ✓ Interactive spinner with movement challenges

Future Growth Opportunities

- Premium gamemodes
- Tournament play
- School & PE editions
- Corporate team-building packages
- Holiday & seasonal game packs
- Subscription content
- Ongoing feature updates
- Recurring digital revenue opportunities

More than a game—ELIMINATE U® combines a physical product with a digital platform to increase engagement and long-term

Competitive Landscape

Competing Products

- Twister®
- Musical Chairs
- Dance & Party Games
- Floor Is Lava
- Board Games
- Video & Mobile Games

ELIMINATE U® Differentiators

- ✓ Music-driven gameplay
- ✓ Strategy + movement
- ✓ Reusable elimination mats
- ✓ Portable floor game
- ✓ Indoor & outdoor play
- ✓ Family, school & event friendly
- ✓ Screen-free active entertainment
- ✓ Strong retail & licensing potential

THE GAME THAT GETS EVERYONE MOVING!

A fast-paced, movement-based floor game that combines music, strategy, and physical activity for unforgettable fun. Designed for families, schools, churches, recreation centers, and events, ELIMINATE U® transforms any space into an exciting interactive experience.

The Opportunity

Consumers are looking for games that encourage active play and meaningful face-to-face interaction.

ELIMINATE U® offers an engaging alternative to screen time through movement, laughter, and friendly competition.

Product Highlights

- Ages 8+
- 2–7 Players
- Indoor & Outdoor Play
- Easy to Learn
- Fast Setup
- Encourages Physical Activity
- Promotes Teamwork & Social Interaction
- Great for Families, Schools, Churches & Community Events



Target Markets

Retail: Walmart, Target, Costco, Meijer, Academy Sports, Toy Stores

Education & Recreation: Schools, YMCA, Parks & Recreation, Boys & Girls Clubs, After-School Programs

Faith & Community: Churches, Youth Ministries, Community Centers

Direct-to-Consumer: Company Website, Amazon, Online Marketplaces, Live Events

Why ELIMINATE U®?

Why ELIMINATE?

- ✓ Retail-ready product
- ✓ High-margin business model
- ✓ Scalable manufacturing
- ✓ Multiple revenue channels
- ✓ Strong licensing opportunities
- ✓ Broad national market appeal

Funding Opportunity

Investment will support:

- Manufacturing Scale-Up
- National Retail Expansion
- Inventory Production
- Marketing & Brand Growth
- Strategic Distribution Partnerships



Manufacturing Partner

OEM Manufacturer

China Tiger Fitness

Production Partner

HuizhouYozoeSportsGoodsCo., Ltd.

Unit Cost

US\$30.50 per unit

Includes

Shipping & Handling

Minimum Order Quantity

100 Units

Production Capacity

1,000+ units

Manufacturing Advantages

- ✓ Established OEM manufacturing partner
- ✓ Custom private-label production Retail-ready product capabilities Competitive
- ✓ landed cost
- ✓ Scalable production for national growth

ELIMINATED

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Why ELIMINATE U®?

Why Customers Choose ELIMINATE U®

ELIMINATE U® gets people moving. It combines music, strategy, and physical activity into one engaging experience. It's easy to learn, fun for all ages, and creates memorable face-to-face interactions that traditional board games and digital entertainment often don't provide.

Closing Statement

We're not just building another game—we're building a movement-based entertainment brand. ELIMINATE U® has the potential to become a staple in homes, schools, churches, recreation centers, and retail stores across the country, and we're excited to partner with investors who share that vision.



Move. Connect. Compete.

Contact Information

Vueon Creator Space Inc.



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734-335-0846



Website:

www.vueoncreatorspace.com



Thank you for your time and consideration. We look forward to partnering with you.

Game Overview, Pitch Deck, and Business Model



Game Overview

ELIMINATEU® transforms musical chairs into an exciting movement-based floor game that combines music, strategy, and physical activity. Designed for families, schools, churches, recreation centers, and corporate team-building, it gets people off screens and moving together. Our mission is to build a nationally recognized brand that promotes movement, connection, and healthy competition.



Pitch Deck



Game Overview



Business Model